Welcome to the Official Fedora Badges Style Guide.

Fedora Badges is a fun website built to recognize contributors to the Fedora Project, help new and existing Fedora contributors find different ways to get involved, and encourage the improvement of Fedora's infrastructure.

This document should be used as a guide to all who wish to contribute badge designs.

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FORMATTING
Anatomy of a Badge

This is a diagram of a Fedora Badge. The elements listed here are essential parts of what make up a Fedora Badge.

When designing a badge you should use all of these elements with only slight variations such as a specialty background.

- Outer Ring (Drop shadow)
- Colored Ring
- Background
- Pattern
- Graphic
The final output of a Fedora Badge is a .png that is 256 pixels by 256 pixels at 90 dpi.

Please upload both .svgs and .pngs to the badge tickets.

There are templates provided with correct sizing and padding found at https://fedorahosted.org/fedora-badges/wiki/Design Resources
BADGE SERIES

Examples

Fedora Badges has several different existing badge series. These series are a fun way to create another dimension to Fedora Badges (collecting a set) and help to develop more content.

Shown here are examples of badge series’ within Fedora Badges.

- wiki editor series
- FAS account series
- bodhi tester series
Fedora Badges are classified into six main categories. Each category has a corresponding colored ring.

- content/learning: blue ring
- development: orange ring
- community: pink ring
- quality: green ring
- events: purple ring
- miscellaneous: dark blue ring
Each category of badges is divided into subcategories, which are organized by background color.

Shown here are badge and background color combinations classified under the Content/Learning category.
CATEGORIES
Development

Each category of badges is divided into subcategories, which are organized by background color.

Shown here are badge and background color combinations classified under the Development category.

- commits
  - pink background
- koji
  - light blue background
- sysadmin/infrastructure
  - tan background
- copr
  - aqua background
- bodhi
  - green background
- fas
  - yellow background
CATEGORIES
Community

Each category of badges is divided into subcategories, which are organized by background color.

Shown here are badge and background color combinations classified under the Community category.

- blogs
  dark blue background

- membership
  green background

- IRC
  light blue background

- askbot
  tan background

- FAS life
  blue background

- intern/student projects
  pink background
Each category of badges is divided into subcategories, which are organized by background color.

Shown here are badge and background color combinations classified under the Quality category.

- **bodhi tester**
  - yellow background
- **proven tester**
  - green background
- **tagger**
  - blue background
CATEGORIES

Events

Each category of badges is divided into subcategories, which are organized by background color.

Shown here are badge and background color combinations classified under the Events category.

conferences
grey background

presenters
dark blue background
Each category of badges is divided into subcategories, which are organized by background color.

Shown here are badge and background color combinations classified under the Miscellaneous category.

fedora project leader
orange background
COLOR PALETTE
Fedora Colors

Fedora Badges use the official Fedora color palette and an extended badge palette.

Shown here is a selection of official Fedora colors for use in designing Fedora Badges.
COLOR PALETTE
Badges Colors

Fedora Badges use the official Fedora color palette and an extended badge palette.

Shown here is the extended palette for use in designing Fedora Badges.
Fedora Badges use pattern and specialty backgrounds. These backgrounds and more can be found at https://fedorahosted.org/fedora-badges/wiki/Design Resources

Shown here are commonly used pattern backgrounds. You are welcome to design your own specialty pattern.
Fedora Badges use pattern and specialty backgrounds. These backgrounds and more can be found at https://fedorahosted.org/fedora-badges/wiki/Design Resources

Shown here are examples of specialty backgrounds.
**OUTLINES**

**Do's/Don'ts**

The graphic elements in Fedora Badges often have outlines.

Shown here are examples of some of the do's and don'ts of outline usage when designing Fedora Badges.

**do's:**
- use a stroke of 1.5 or more
- use a stroke on light colored graphics on light colored backgrounds
- use a dark stroke on a medium toned graphic

**don'ts:**
- use a stroke of 1.4 or less
- place a light colored graphic on a light background without a stroke
- use a light stroke on a medium toned graphic
Comfortaa is the official typeface used for Fedora Badges. Please use Comfortaa whenever possible.

Shown here are some of the do's and don'ts when using type in Fedora Badges:

**do's:**
- use Comfortaa
- use strokes and outlines
- create custom characters when appropriate

**don'ts:**
- use other typefaces
- skew, warp or distort text
**TYPOGRAPHY**

**Numbering**

Fedora Badges series commonly use numbering to denote ‘ranks’ of badges.

Shown here are some of the do’s and don’ts when using numbering in badge designs.

**do’s:**

- Use a dark outline on a light background.
- Use speech bubbles.
- Be creative with your numbering!

**don’ts:**

- Use a light outline on a light background.
- Use light colored text on a light background.
FEDORA LOGO
Usage

Fedora logos can be a fun and necessary element in a Fedora Badge.

If you choose to use a Fedora logo when designing a badge please be sure to follow Fedora logo guidelines, which can be found at https://fedoraproject.org/wiki/Logo/UsageGuidelines.

Shown here are a few examples of the do's and don'ts when using Fedora logos for Fedora Badges.

dos:
- use a Fedora logo
- rotate the Fedora logo
- use other official logos for conferences and events

don'ts:
- warp, distort or skew the Fedora logo
- change the color of a Fedora logo
CHARACTERS

Pandas

Fedora Badges often include characters such as pandas, badgers and other creatures.

Shown here are a few of the different badges that include pandas.

- photographer
- paranoid panda
- pixel ninja
- stop that update!
- FAD Rheinfelden
- badge of doom
CHARACTERS
Badgers

Fedora Badges often include characters such as pandas, badgers and other creatures.

Shown here are a few of the different badges that include badgers.

extra! extra!
override you say?
let’s do lunch!

stop that update!
apex
Fedora Badges often include characters such as pandas, badgers and other creatures.

Shown here are a few of the different badges that include other creatures.

- web warrior
- senior badger
- town hall participant
- perceiving the bull
- tadpole